



# The Supporters of Measure B's pants are on **FIRE!**

## Supporters of Measure B will tell any lie to get your vote!

- **LIE #1** – Measure B is supported by the Hermosa Beach City Council.

**FACT** – *Measure B is opposed by the entire Hermosa Beach City Council. They all voted to oppose Measure B and even wrote the ballot arguments against it.*<sup>1</sup>

- **LIE #2** – Measure B will save the city money.

**FACT** – *Measure B will cost Hermosa Beach millions of dollars! According to an independent City report<sup>2</sup> and the City's budget<sup>3</sup>:*

The City's general fund will lose over \$1 million dollars – money which helps pay for Police, fire, Parks and Public works.

- **LIE #3** – Measure B won't hurt Hermosa Beach businesses or employees

**FACT** – *Measure B will force local businesses to lay off employees and possibly even close. According to the City's impartial study<sup>4</sup>:*

- Business revenue is projected to decrease by over \$5.5 Million Dollars.
- Business license revenue is projected to decrease by 60%

- **LIE #4** – Measure B is required to increase police services.

**FACT** – *Measure B could result in a cut in police services, as revenues for our City decrease. In addition, our City already has fewer calls per resident than nearby cities, such as Manhattan Beach.*<sup>5</sup>

<sup>1</sup> <http://www.hermosabch.org/modules/showdocument.aspx?documentid=3177>

<sup>2</sup> <http://www.hermosabch.org/Modules/ShowDocument.aspx?documentID=3358>

<sup>3</sup> <http://www.hermosabch.org/index.aspx?page=211>

<sup>4</sup> <http://www.hermosabch.org/Modules/ShowDocument.aspx?documentID=3358>

<sup>5</sup> <http://www.hermosabch.org/modules/showdocument.aspx?documentid=3198>

Don't let them fool you with their lies!  
**Vote No on Measure B**

Tuesday, November 5, 2013

