

Yes on 2P  
435 N. Bedford Drive, Suite 310  
Beverly Hills, CA 90210

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Measure **2P** will protect the  
economic future of Beverly Hills





***The business of Beverly Hills is business. 2P keeps free parking for everyone. It will protect the millions of dollars generated by visitors who come here to eat, shop and visit. Our merchants and fellow residents need 2P – 2 hour free parking.***



“I opened my store in Beverly Hills in 1976. Most of my business comes from people who don’t live here, but love coming into town to shop and eat. Beverly Hills is well known for its hospitality, which includes free parking. That is why I am supporting **2P** on the March ballot. It is the only measure that guarantees 2-hour free parking for everyone.”

**Susanna Forest of Susanna Beverly Hills**



“We committed our future to Beverly Hills when we opened Roberts Optical in 1946. Free parking for everyone, residents and visitors, keeps Beverly Hills competitive with Century City, Santa Monica and West Hollywood. Please vote YES on **2P** to make sure Beverly Hills remains THE shopping destination.”

**Isabel and John Roberts of Roberts Optical, a Beverly Hills business since 1946**



“Being a small business owner in Beverly Hills is a privilege we treasure. As a member of the community, I am invested both financially and emotionally in the well-being and economic future of this wonderful town. 80% of the City’s budget is generated by local businesses. Measure **2P** keeps 2-hour free parking for everyone.”

**Lea Eigard of Lea Advance Skin Care**

On March 8th **VOTE YES ON 2P**

For more information **310.902.9280 • [www.bhfreeparking.org](http://www.bhfreeparking.org)**

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at [www.beverlyhills.org](http://www.beverlyhills.org).